

**TALENT OR APPEARANCE RELEASE**

Effective Date: \_\_\_\_\_

Project: Cracker Barrel Cares Promotional Campaigns

I, \_\_\_\_\_, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, grant Cracker Barrel Cares, Inc. and affiliates and their officers, directors, employees, agents, representatives, successors, assignees (collectively "CBOCS"), full and irrevocable permission to use, reproduce, copy, exhibit or distribute my name, likeness, image, voice, appearance and performance, and I release, in perpetuity and throughout the universe, all my rights in, broadcasts or cablecasts, print media, videotapes, films, slides, audio tapes, sound recordings, Internet (including social media), photographic negatives and prints, reproductions from all negatives or master recordings or other tangible records or media, or any electronic or mechanical method now known or hereafter devised, made of me or my voice, and to make and use photographic prints or other reproductions of all or any part of those negatives and other media, and to make alternations and additions thereto, for promotional and/or advertising purposes, for publication or for any and all other purposes (the "Product"). CBOCS shall have complete ownership of the Product, including copyright interests and I acknowledge that I have no interest or ownership in the Product or its copyright. I hereby release, discharge and agree to hold harmless CBOCS from any and all claims known or unknown arising out of or in any way connected with the granted uses and representations set forth herein and/or from liability or injury that may occur while performing or appearing in the Product. I represent and certify that I am of full legal age and authority and have every right to contract in my own name, or, if I am not of legal age, I acknowledge that my parent or Guardian has executed this release on my behalf. THIS AGREEMENT HAS BEEN ENTERED INTO IN THE STATE OF TENNESSEE, AND THE VALIDITY, INTERPRETATION AND LEGAL EFFECT OF THIS AGREEMENT SHALL BE GOVERNED BY THE LAWS OF THE STATE OF TENNESSEE APPLICABLE TO CONTRACTS ENTERED INTO AND PERFORMED ENTIRELY WITHIN THE STATE OF TENNESSEE (WITHOUT GIVING EFFECT TO ANY CONFLICT OF LAW PRINCIPLES UNDER TENNESSEE LAW). THE STATE AND FEDERAL COURTS IN TENNESSEE, SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THIS AGREEMENT; ANY ACTION OR OTHER PROCEEDING WHICH INVOLVES SUCH A CONTROVERSY SHALL BE BROUGHT IN THOSE COURTS IN DAVIDSON COUNTY AND NOT ELSEWHERE. THE PARTIES WAIVE ANY AND ALL OBJECTIONS TO VENUE IN THOSE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

Signature of Talent/Releasor: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Address: \_\_\_\_\_

I, the undersigned, am the parent(s) or guardian(s) of the minor person (or actor, model, or other talent) specified above, and for valuable consideration, I specifically consent to and execute this release on behalf of that minor person.

\_\_\_\_\_  
Signature of Parent(s) or Guardian(s)